MA RURAL DEVELOPMENT
First Semester (Repeat)
RURAL ENTREPRENEURSHIP DEVELOPMENT
(MRD - 105)

Duration: 3Hrs.   **Full Marks: 70**

Part-A (Objective) =20
Part-B (Descriptive) =50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.   **Marks: 50**

Answer any *four* from *Question no.* 2 to 8
Question no. 1 is compulsory.

1. What are the effects of Globalization on Rural Entrepreneurship? What challenges
   and opportunities faced by rural entrepreneurship in India?   (5+5=10)

2. Short Notes: (5+5=10)

   a) Entrepreneurship development in North East India.

   b) Significance of Rural Industrialization.

3. Define Entrepreneurship. What are the factors responsible for Entrepreneurship?
   What are the functions of an Entrepreneur? What are the characteristics of an
   Entrepreneur?   (2+2+2+4=10)

4. What is Agri Preneurship? Why Agri Preneurship development is important for
   society? Describe the Government programmes and policies for Agribusiness.

                                                                         (2+4+4=10)

5. Write the full form: MSME, NABARD.   (2+2+6=10)

   Define KVIC. What are the functions and objectives of KVIC?

6. Define Innovation theory. What are the profitable areas of Entrepreneurs? (8+2=10)

7. What is SWOT Analysis? Describe the SWOT Analysis with a suitable example.

                                                                         (5+5=10)

8. What is a Field level organization? What is the role of an exhibition in entrepreneurship development? Relationship between Entrepreneurs, Entrepreneurship and Enterprises.   (2+2+6=10)

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Duration: 20 minutes   **Marks – 20**

(PART A - Objective Type)

I. Choose the correct answer: **1×20=20**

1. The word Entrepreneurship is derived from the ....word.
   a. Latin   b. German
   c. Greek   d. French

2. The word Entrepreneurship is derived from the word...........................
   a. enterprise   b. entreprendre   c. entrepreneur

3. Need for Achievement theory introduced by:
   a. Hagen   b. Richard Cantillon
   c. McClelland   d. Marshall

4. The term Entrepreneur was first used in the year:
   a. 1750   b. 1755   c. 1760   d. 1775

5. Md. Yunus, founder of Grameen Bank in:
   a. India   b. Bangladesh
   c. Africa   d. USA

6. KVIC established under the KVIC act in the year:
   a. 1950   b. 1956   c. 1960   d. 1965

7. The term Entrepreneur was first used by:
   a. Hagen   b. Richard Cantillon
   c. Paul Legan   d. Cole

8. Theory of Profit propounded by:
   a. Hagen   b. Knight
   c. Staurt Mill   d. McClelland

9. Innovation theory coined by:
   a. Schumpeter   b. McClelland
   c. Knight   d. David

10. Agri- Preneurship deals with:
    a. Agriculture   b. Animal
    c. Society   d. Agriculture and allied

11. The concept of ....efficiency is also used in the theory of Bureaucracy.
    a. X-efficiency   b. Y-efficiency
    c. Z- efficiency   d. W- Efficiency

12. Full form of NSIC:
    a. National Small Industry Commission
    b. National Small Industry corporation
    c. National Small Industry Centre
    d. National Small Investment corporation

13. Schumpeter considered entrepreneurship as the catalyst in the year:
    a. 1947   b. 1952   c. 1949   d. 1961

14. The Government of India in ....announced the introduction of SEZ's Policy.
    a. April 1995   b. April 2000
    c. April 2005   d. April 2012

15. The Entrepreneurship Development Institute of India was set up in............
    a. 1980   b. 1983   c. 1989   d. 1991

16. National Institute of Agricultural Extension Management was set up in ....
    a. 1979   b. 1981   c. 1987   d. 1993

17. MANAGE is an Apex National Institute set up under the ....
    a. CSIR   b. ICSSR   c. ICAR

18. KVI programmes are implemented through:
    a. 20 states/UTs KVIBs
    b. 33 states/UTs KVIBs
    c. 40 states/UTs KVIBs

19. X- Efficiency theory coined by:
    a. Knight   b. Leibenstein
    c. Richard   d. Hagen

20. Indian Institute of Entrepreneurship is situated at........................
    a. Chennai   b. Kolkata
    c. Guwahati   d. New Delhi

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