

**MA RURAL DEVELOPMENT  
FIRST SEMESTER  
RURAL ENTREPRENEURSHIP DEVELOPMENT  
MRD – 105**

Duration: 3 Hrs.

Marks: 70

Part : A (Objective) = 20

Part : B (Descriptive) = 50

[ PART-B : Descriptive ]

Duration: 2 Hrs. 40 Mins.

Marks: 50

[ Answer question no. One (1) & any four (4) from the rest ]

1. Define 'Entrepreneur'. Discuss the characteristics of successful entrepreneurs. 5+5=10
2. Describe 'Agri-Entrepreneurship'. Why it is important for the growth of Indian economy. 4+6=10
3. Explain the concept of MSME. Describe the features of MSME Act 2006. 5+5=10
4. Define Entrepreneurship? Briefly explain the theory of Innovation and Creativity. 10
5. Describe the concept of appropriate technology with relevant to the Gandhian approach of Rural Industrialization. 5+5=10
6. Explain Field Level Exhibition. What is the advantage of conducting field level exhibition? 2+8=10
7. Define Import & Export? How globalization has an impact on rural industrial promotion? 6+4=10
8. Briefly explain the Growth center strategy and its advantages in rural industries. 5+5=10

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**[ PART-A : Objective ]**

Choose the correct answer from the following :

1×20=20

1. Entrepreneurs are :
  - a. Innovator
  - b. Risk bearer
  - c. Organizer
  - d. All of These
2. Entrepreneurship“ is associated with:
  - a. Person
  - b. Objective
  - c. Process of action
  - d. None of These
3. Social Entrepreneurs are not content to just give a fish nor teach someone how to fish, they will not rest until they have revolutionized the fishing industry- stated by:
  - a. Bill Drayton
  - b. Max Weber
  - c. Schumter
  - d. None of These
4. India lives in villages and its true spirits lives in village areas:
  - a. Mahatma Gandhi
  - b. Schumpeter
  - c. Richard Cantillan
  - d. None of These
5. EDP stands for:
  - a. Employment Development Programme
  - b. Entrepreneurship Development Programme
  - c. Educational Development Programme
  - d. None of These
6. SWOT stands for
  - a. Service Weakness Opportunities and Threat
  - b. Strength Weakness Obstacles and Threat
  - c. Strength Weakness Opportunity and Threat
  - d. None of These
7. SIDO stands for:
  - a. Small Industries Development Organisation
  - b. Service Industries Development Organisation
  - c. Service Institutes Development Orient
  - d. None of These
8. SISI stands for
  - a. Service Industries Small Institutes
  - b. Small Industries Service Institutes
  - c. Small Institutes Service Industries
  - d. None of These
9. SIDO is a leading business support organisation in:
  - a. Tanzania
  - b. India
  - c. Norway
  - d. None of These
10. Agri-Entrepreneur basically geared towards:
  - a. Productivity
  - b. Sustainability
  - c. Efficiency
  - d. All of These
11. IIE stands for:
  - a. International Institute of Entrepreneurship
  - b. Indian Institute of Entrepreneurship
  - c. Institute of International Entrepreneurship
  - d. None of These
12. MSME Act was implemented in the year:
  - a. 2005
  - b. 2001
  - c. 2006
  - d. 1996
13. MSME stands for:
  - a. Micro Small & Medium Enterprise
  - b. Micro Small & Multi Enterprise
  - c. Management Sector & Multi Enterprise
  - d. None of These
14. In which five year plan Agriculture was given less importance
  - a. Fifth five year plan
  - b. Third five year plan
  - c. Second five year plan
  - d. None of These



**UNIVERSITY OF SCIENCE & TECHNOLOGY, MEGHALAYA**



**[PART (A) : OBJECTIVE]**

Duration : 20 Minutes

Serial no. of the main Answer sheet

5. Any industry located in rural area, population of which does not exceed 10,000 is called:
- a. Large Industry
  - b. Small Sector
  - c. Village Industry
  - d. None of These

6. Assets, knowledge and attitude are the key words of:
- a. General Entrepreneur
  - b. Women Entrepreneur
  - c. Both a & b
  - d. None of These

7. Theory of Innovation and Creativity was profound by:
- a. Max Weber & Schumpeter
  - b. Hegen
  - c. Robert
  - d. None of These

8. David McClelland gave a theory of Entrepreneurship, which was known as:
- a. Psychological Theory
  - b. Need for Achievement Theory
  - c. Conflict Theory
  - d. None of These

9. Full form of TRYSEM:
- a. Training for Rural Youth and Self Employment
  - b. Train to Rural Young people for Self Employment
  - c. Training for Rural Youth and Self Entrepreneurship
  - d. None of These

10. SIDBI stands for:
- a. Small Institution of Development Bank of India
  - b. Small-sector Industries Development Bank of India
  - c. Small Industries Development Bank of India
  - d. None of These

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Course : .....

Semester : ..... Roll No : .....

Enrollment No : ..... Course code : .....

Course Title : .....

Session : ..... 2017-18 ..... Date : .....

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**Instructions / Guidelines**

- The paper contains twenty (20) / ten (10) questions.
- Students shall tick (✓) the correct answer.
- No marks shall be given for overwrite / erasing.
- Students have to submit the Objective Part (Part-A) to the invigilator just after completion of the allotted time from the starting of examination.

Full Marks	Marks Obtained
20	

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*Scrutinizer's Signature*

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*Examiner's Signature*

.....  
*Invigilator's Signature*