REV-01 BBA 05/10

## BACHELOR OF BUSINESS ADMINISTRATION FIRST SEMESTER | REPEAT BUSINESS ENVIRONMENT BBA - 102



## [USE OMR SHEET FOR OBJECTIVE PART]

Duration:	1.30	hrs
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**Objective** 

Time: 15 mins.

Full Marks: 35

Marks: 10

=10

C	hoose the correct answer from	n the following	ıg:	1×10
1.	MFN (Most Favored Nation) is a	associated with	which of the following	g?
	a. NABARD	b.	WTO	
	c. IMF	d.	World Bank	
2.	Which of the following is not a	regulatory insti	tution in Indian financ	ial system?
	a. RBI	b.	SEBI	
	c. CIBIL	d.	IRDA	
3.	In which year was the Banking	Regulation Act	passed?	
	a. 1949	b.	1955	
	с. 1959	d.	1969	
4.	Which one is a money market in	nstrument?		
	a. Share		Bond	
	c. Debenture	d.	Commercial paper	
5.	Example of primary market secu	urity		

d. Treasury Bill c. Bond

b. Option

a. IPO

6. Which of the following is not a feature of Business environment?

a. Dynamic

b. Complex

c. Interrelated

d. None of the Above

7. For Import and Export the following is a mandatory requirement

a. IEC Number

b. Duty Script

c. Capital Account

d. None of the Above

8. WTO was an outcome of GATT under which of the following level of negotiation?

a. Uruguay Round

b. Doha Round

c. Rome Declaration

d. None of the Above

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- a. Disinvestment in government sector
  c. Reducing government control and license

  b. Integrating world economy
  d. None of the Above

## 10. An example of social environment is (select the best answer) a. Population b. Religious Composition c. Family size and structure d. Value systems

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## (<u>Descriptive</u>) -

Time: 1 Hr. 15 Mins.		Marks: 25	
		[ Answer question no.1 & any two (2) from the rest ]	
	1.	Discuss the nature and scope of business environment.	5
	2.	Define Business Environment. Discuss the various business environments that can impact business.	2+8=10
	3.	Discuss the silent features of Indian Commercial Bank and RBL.	5+5=10
	4.	What is capital market? Explain the Money Market Instrument.	5+5=10
	5.	What is FTP? Define Importer and Exporter. Discuss in short about the foreign Trade policy of India with reference to FTP-2015-2020,	2+2+6=10

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