

MA RURAL DEVELOPMENT
FOURTH SEMESTER [SPECIAL REPEAT]
AGRICULTURAL EXTENSION EDUCATION & COMMUNICATION
MRD – 401

**SET
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

(Objective)

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

1. Extension literally means
 - a. Stretching out
 - b. Conversation
 - c. Thinking
 - d. Deciding for
2. The term 'Extension' originated in
 - a. India
 - b. UK
 - c. England
 - d. Denmark
3. The word Extension is derived from the Latin roots and
 - a. Ex+ tension
 - b. Exo+ tension
 - c. Exten + sion
 - d. Ex + tensio
4. The term University Extension was first used in
 - a. 1866
 - b. 1972
 - c. 1905
 - d. 1928
5. National Agricultural Technology Project was launched in
 - a. 1996
 - b. 1997
 - c. 1998
 - d. 1999
6. The word Education has been derived from
 - a. Latin
 - b. Greek
 - c. Spanish
 - d. Roman
7. The word Extension derives from
 - a. Latin
 - b. Greek
 - c. Spanish
 - d. India
8. University Extension was taken up by
 - a. Princeton and Cambridge University
 - b. Cambridge and Oxford University
 - c. Harvard and Cambridge University
 - d. Harvard and Oxford University
9. T & V means
 - a. Tourism and Visit
 - b. Training and Visit
 - c. Training and Vocational
 - d. Television

10. Extension moto
 - a. Leaning by doing
 - b. Seeing is believing
 - c. Doing and visiting
 - d. Leaning by doing&Seeing is believing
11. Father of demonstration in extension
 - a. Seamann A Knapp
 - b. Rober Chambers
 - c. Gabriele De Thorde
 - d. James Stewatt
12. Father of Extension
 - a. James Stewatt
 - b. Seaman A Knapp
 - c. Paul Leagans
 - d. Edgar Dale
13. Berlo introduced his Communication model in the year
 - a. 1960
 - b. 1956
 - c. 1975
 - d. 1977
14. Leagan introduced his Communication model in the year
 - a. 1956
 - b. 1963
 - c. 1965
 - d. 1972
15. Shanon- Weaver introduced the Communication model in the year
 - a. 1945
 - b. 1947
 - c. 1949
 - d. 1951
16. Rogers and Shoemakerintroduced the Communication model in the year
 - a. 1971
 - b. 1972
 - c. 1973
 - d. 1974
17. ICT stands for
 - a. Information and Communication Technology
 - b. Information and Communication Transformation
 - c. Information and Customer Technology
 - d. Information and Classroom Technology
18. A-V-A stands for
 - a. Audio - Visual Action
 - b. Audio - Visual Aids
 - c. Audio - Visit Aids
 - d. Audience- Visual Aids
19. The term Communication Stems from
 - a. Latin
 - b. Greek
 - c. Spanish
 - d. Roman
20. Audio -Visual Aids are
 - a. Instructional Devices
 - b. Institutional Devices
 - c. Industrial Devices
 - d. Inhouse Devices

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(Descriptive)

Time : 2 Hr. 30 Mins.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

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| 1. Give an account on "Role of Agricultural Extension in Rural and Agricultural Development" | 10 |
| 2. a) What are the various disciplines of Agricultural Extension?
b) What are the Philosophy of Extension? | 5+5=10 |
| 3. a) The Agri-Extension Educational Process- Explain.
b) What is Teaching Learning Process? | 8+2=10 |
| 4. a) What are the objectives of Agricultural Extension?
b) What are the functions of Agricultural Extension? | 5+5=10 |
| 5. a) What are the steps in Extension Teaching?
b) Activity, Involvement and Learning- Explain. | 5+5=10 |
| 6. Explain Various Communication Models. | 10 |
| 7. a) What are the principles of Extension- Explain
b) What are the scopes of Extension? | 6+4=10 |
| 8. a) What are the advantages of Audio-Visual Aids?
b) Draw a poster for the farmers training. | 4+6=10 |

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