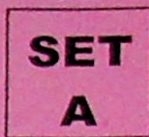


**MA RURAL DEVELOPMENT
FIRST SEMESTER
RURAL ENTREPRENEURSHIP DEVELOPMENT
MRD-103**



[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 1hr 30 mins.

Full Marks: 35

Time: 15 mins.

(Objective)

Marks: 10

Choose the correct answer from the following:

1×10=10

- Agro- based industry mostly involve in
 - Agriculture & allied sector
 - Cottage & Handicraft products
 - Handloom products
 - Forest based products
- Vinoba Bhave is the founder of
 - Drishtee
 - Land gift movement
 - Grameen bank
 - Yarn Bank
- The development of food processing industry is under
 - Agriculture sector
 - Horticulture sector
 - Fishery sector
 - Sericulture sector
- Promoting conduct based integrity is the major criteria under
 - Rural Entrepreneurship
 - Social Entrepreneurship
 - Agricultural Entrepreneurship
 - Ethical Entrepreneurship
- Women entrepreneurship is an entrepreneurship where women having minimum financial investment
 - 91 per cent
 - 51 per cent
 - 50 per cent
 - 71 per cent
- An enterprise may be called a 'Small Enterprise' when the amount of investment
 - Does not exceed Rs 10 lakhs
 - less than Rs 25 Lakhs
 - less than Rs 5 crore
 - less than Rs 10 crore.
- KVIC was established by the Act of Parliament during the year
 - 1955
 - 1956
 - 1957
 - 1958

8. The person who set up his business is called
- a. Entrepreneur
 - b. Enterprise
 - c. Entrepreneurship
 - d. Industrialist
9. The activity of HRM involve in
- a. Recruitment policy
 - b. Marketing of products
 - c. Business decision
 - d. Enterprise development
10. Increase in the flow of Foreign Direct Investment (FDI) in trade due to impact of
- a. Globalisation
 - b. Increase export
 - c. Increase import
 - d. Modernization
- -- --

(Descriptive)

Time : 1 hrs. 15 mins.

Marks : 25

[Answer question no.1 & any four (2) from the rest]

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|----|-----------------------------------------------------------------------------------------------------------|----------|
| 1. | a. Explain the Types of rural Entrepreneurship. | 2+3=5 |
| | b. How you can develop rural entrepreneurship? | |
| 2. | a. Define women entrepreneurship. | 2+4+4=10 |
| | b. What are the functions a women entrepreneur has to perform in order to establish an enterprise? | |
| | c. What are the major problems faced by the women entrepreneur? | |
| 3. | a. How you measure the growth of entrepreneur? | 2+8=10 |
| | b. what are the stages of growth? Please explain the characteristics of growth in each stage? | |
| 4. | a. Explain the aim and objectives Of MSME Act? | 4+6=10 |
| | b. What are the benefits of registration of an MSME entrepreneur. | |
| 5. | What are the Institutional support policies for entrepreneurship development in India? Explain in details | 10 |

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