

Extra

**MA RURAL DEVELOPMENT
FOURTH SEMESTER
AGRICULTURAL EXTENSION EDUCATION & COMMUNICATION
MRD-401**

Duration : 3 hrs.

Full Marks: 70

(PART-A: Objective)

Time : 20 min.

Marks : 20

Choose the correct answer from the following:

1X20=20

1. The most basic function of communication:
a. Information
b. Feedback
c. Source
d. Environment
2. The word communication have originated from
a. Latin
b. Roman
c. Greek
d. Persian
3. Which of the following is not Audio -Visual Media:
a. Cinema
b. Radio
c. Street play
d. Drama
4. The function of media in development is ---
a. Creating awareness
b. Educating
c. Sensitizing
d. All of above
5. An out-of-school system of education for Rural People:
a. Management
b. Participation
c. Extension
d. Communication
6. The Latin roots for the word 'extension':
a. ex and tensio
b. ex and tension
c. ex and termo
d. ex and techno
7. The person considered as father of extension in India:
a. Adivi Reddy
b. O P Dahama
c. K N Singh
d. J B Chitambar
8. Adult literacy Programme can be considered as:
a. Formal Education
b. Informal Education
c. Non-formal Education
d. All of the above
9. Method demonstration works on the principle of:
a. Learning is believing
b. Learning by teaching
c. Seeing and doing
d. Learning by doing
10. Extension education is:
a. Formal education
b. Informal education
c. Non-formal education
d. All of the above

11. The science that deals with adult learning is:
 a. Andragogy
 b. Pedagogy
 c. Pedalogy
 d. Edaphology
12. The last stage in the extension education process is:
 a. Evaluation
 b. Reconsideration
 c. Adoption
 d. Teaching
13. The head of ICAR is :
 a. Manager
 b. Director General
 c. Finance Minister
 d. Deputy General
14. One of the important functions of Rural Journalism is:
 a. Education and information
 b. Planning
 c. Marketing
 d. None of the above
15. Eye contact is a form of:
 a. Verbal Communication
 b. Non-verbal communication
 c. Group communication
 d. None of the above.
16. Following which is not a tool of mass communication :
 a. Radio
 b. TV
 c. Mobile Phone
 d. Group Discussion
17. ATMA have its functional base at:
 a. National level
 b. State level
 c. District level
 d. Panchayat level
18. Full form of LLP is:
 a. Lab to Land Programme
 b. Land to Lab Programme
 c. Lab to Lab Programme
 d. Land to Labor Programme
19. ATMA expands as :
 a. Agency for Training and Management in Agriculture
 b. Agricultural Technology and Management Agency
 c. Assessment Transfer and Monitoring Agency
 d. Assessment Training and Management
20. ICAR was established in the year:
 a. 1919
 b. 1929
 c. 1939
 d. 1949

(PART-B : Descriptive)

Time: 2 HRS 40 MINS

Marks

[Answer question no.(1) & any four (4) from the rest]

- | | | |
|----|---|---------|
| 1. | a. What do you mean by the word "communication"? | 4 |
| | b. Write briefly various functions of communication. | 6 |
| 2. | a. Define Extension Education? What is Agricultural Extension?
What are the objectives of Extension? | 1+1+2=4 |
| | b. Write down the Extension Education Process? | 6 |
| 3. | a. Write the function of Extension | 5 |
| | b. What are the philosophies of Extension? | 5 |
| 4. | a. What is Teaching- Learning process | 4 |
| | b. Explain the Steps in extension teaching? | 6 |
| 5. | a. Define Informal and Non-formal Education | 4 |
| | b. What are the various elements involves in learning situation | 6 |
| 6. | Write Short Note on : | 5+5=10 |
| | a) Private Extension | |
| | b) Market -led Extension | |
| 7. | a. What are the roles of Agricultural Extension in Agricultural
Development? | 5+5=10 |
| | b. Write down the ATMA model. | |
| 8. | a. Write briefly about Indian Council of Agricultural Research. | 2+3=5 |
| | b. Explain about T & V Programme and LLP | 5 |

= = *** =