

**BACHELOR OF BUSINESS ADMINISTRATION
FIRST SEMESTER
BUSINESS ENVIRONMENT
BBA – 103**

(Use separate answer scripts for Objective & Descriptive)

Duration: 3 hrs.

Full Marks: 70

(PART A : Objective)

Time: 20 min.

Marks: 20

Choose the correct answer from the following:

1×20=20

1.refers to manipulating the prices of securities with the main objective to inflating or depressing the market price of securities.
a) Financial market b) Price rigging
c) Capital market d) Secondary market
2. The New Industrial policy,seeks to liberate the industry from the shackles of licensing system.
a) 1990 b) 1991 c) 1995 d) 1956
3. The Asian Development Bank (ADB) was established on:
a) 19th Dec 1966 b) 19th Dec 1955
c) 19th Dec 1976 d) 19th Dec 1990
4. Foreign trade is..... of capital, goods and services across international borders or territories.
a) market b) exchange c) licensing d) reliable
5. Theis the method countries use to monitor all international monetary transactions at a specific period of time.
a) inflation b) balance of payment
c) industrial d) pricing
6. _____ is a serious problem that has afflicted the small, medium and large industries.
a) Experience b) Sickness
c) Consumer satisfaction d) Price
7. Business environment consists of both the internal and _____ environment.
a) External b) Business decision
c) Meaningful d) None
8. The _____ environment consists of the company's of the actors in the company's immediate environment that affects the performance of the company.
a) Macro b) Micro c) External d) Internal

9. _____ is the process of analyzing the environment for the identification of the factors which impact on or have implications for the business.

- a) Monitoring b) Scanning
c) Assessment d) None

10. The National Stock Exchange of India was established in the year:

- a) 1991 b) 1993 c) 1994 d) 1998

11. SEBI was established was established in the year:

- a) 1992 b) 1997 c) 2000 d) 1990

12. UTI was established in the year:

- a) 1945 b) 1964 c) 1999 d) 2001

13. Money market is use for a period of:

- a) 6 months b) 1 year c) 3 months d) 2years

14. The Industrial policy announced in July _____ has abolished industrial licensing, irrespective of the levels of investment.

- a) 1995 b) 1991 c) 2005 d) 2002

15. One of the natures of business environment is:

- a) System Approach b) Human Approach
c) Financial Approach d) Marketing Approach

16. Micro environment is the environment where the business is closely related.

- a) True b) False

17. The regulatory mechanism in India's five year plan is done by:

- a) CII b) Planning commission c) FICC d) SEBI

18. One of the objectives of 11th Five year plan is:

- a) Agriculture development b) Broadband connectivity
c) Fishery d) Poultry

19. The World Bank provides loans for _____ year's duration.

- a) 5 to 20 years b) 10 to 15 years
c) 15 to 20 years d) 20 to 25 years

20. A reservoir of currencies for all member countries is maintained by:

- a) World Bank b) IMF c) WTO d) UNISCO

(PART B : Descriptive)

Time: 2 hrs. 40 min.

Marks: 50

(Answer question no. 1 & any four (4) from the rest)

1. Define commercial banks and development banks and its functions and its roles. (4+3+3=10)
2. Write a short note on Reserve Bank of India and NABARD stating its objective and functions. (6+4=10)
3. Write in brief about the functions of mutual fund and state a short note on Tourism industry. (4+6=10)
4. Differentiate between primary market and secondary market. Write a short note on the various instruments of money market. (5+5=10)
5. Write the objectives and functions of NAFTA and World Bank. (5+5=10)
6. Define the following: (2×5=10)
 - a) Treasury Bills
 - b) Bank rate
 - c) Functions of Stock Exchange
 - d) Legal environment
 - e) Micro environment
7. Differentiate between money market and capital market? Write in brief about cash reserve ratio, bank rate, statutory liquidity ratio. (4+2+2+2=10)
8. Discuss the industrial policy of 1991. Write the objectives of SEBI. Discuss the objectives of 11th five year plan. (3+3+4=10)
