

**BACHELOR OF BUSINESS ADMINISTRATION**  
**First Semester**  
**Name of the Paper: Business Environment**  
**Paper Code: BBA-03**

Duration: 3 Hrs

Full Marks: 70

**(PART-B: Descriptive)**

Duration: 2 Hrs 40 minutes

Marks : 50

**1. Answer any five questions:**

**5×2=10**

- a) What do you mean by business environment?
- b) Write the name of two large scale industries in India
- c) Write two remedies for further development of small scale industries.
- d) Mention two limitations of five year plan of India.
- e) Name two major functions of RBI.
- f) Define Mutual Fund.
- g) Name two Public Sector Commercial Banks operating in India.

**2. Answer any five questions.**

**5×3=15**

- a) Differentiate between Balance of Payment and Balance of Trade.
- b) Write a note on Cultural environment of business.
- c) What are the causes of industrial sickness in India?
- d) Name various types of commercial banks in India.
- e) Distinguish between ordinary shares and preference shares?
- f) Mention the functions of NABARD.
- g) Write a note on EXIM Bank of India.

**3. Answer any five questions**

**5×5=25**

- a) Explain the functions of International Monetary Fund (IMF).
- b) What are the macro economic factors that influence the business environment in India?
- c) Explain the role Micro and Small Entreprises (MSEs) for economic development of India.
- d) Explain in short the instruments of money market.
- e) Discuss the objectives of Securities and Exchange Board of India.
- f) Draw the structure of capital market in India.
- g) Mention the credit control techniques of Reserve Bank of India

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**First Semester**

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**(PART-A: Objective)**

**Duration: 20 minutes**

**Marks - 20**

**Choose the correct answer from the following:**

**20 X 1 = 20**

<b>1. The concept of five years plans in India was introduced by-</b> A. Lord Mountbatten B. Jawaharlal Nehru C. Indira Gandhi D. Lal Bahadur Shastri	<input type="checkbox"/>
<b>2. Planning in India derives its objectives from</b> A. Fundamental Rights B. Fundamental Duties C. Directive Principles of state policy D. Preamble	<input type="checkbox"/>
<b>3. Which of the following is not an instrument of capital market</b> A. Ordinary Shares B. Preference shares C. Debentures D. Trade bills	<input type="checkbox"/>
<b>4. Which one of the following is the central bank of our country?</b> A. State Bank of India B. Reserve Bank of India C. Central Bank of India D. None of the above	<input type="checkbox"/>
<b>5. ADB stands for-</b> A. Assam Development Bank B. Australian Development Bank C. Asian Development Bank D. None of the above	<input type="checkbox"/>
<b>6. Unit Trust of India (UTI) is a</b> A. Mutual Fund B. Commercial Bank C. Rural Bank D. None of the above	<input type="checkbox"/>

7. IDBI is a

- A. Commercial Bank
- B. Development Bank
- C. Cooperative Bank
- D. All the above

8. The Union Cabinet has approved the 12th five-year plan

- A. 4<sup>th</sup> October 2012
- B. 10<sup>th</sup> November 2011
- C. 4<sup>th</sup> January 2012
- D. None of the above.

9. Micro, Small and Medium Enterprises Development (MSMED) Act, 2006 came in to force in

- A. 1<sup>st</sup> January 2006
- B. 2<sup>nd</sup> October 2006
- C. 31<sup>st</sup> December 2006
- D. None of the above

10. The small enterprises in India is defined on the basis of-

- A. Investment limit
- B. Employment
- C. Scale of operation
- D. Output

11. Macro factors of business-

- A. Suppliers
- B. Customers
- C. Economic situation
- D. Competitors.

12. The committee on financial system appointed in 1991 for financial sector reform is popularly known as-

- A. Narasimham Committee
- B. Chidambaram Committee
- C. Abid Hussain Committee
- D. None of the above

13. Bank NPA stands for-

- A. Non Performing Assets
- B. Not Performing Assets
- C. Negative Portfolio Assets
- D. None of the above

14. Choose the correct statement from the following-

- A. "Balance of Payment" means "Balance of Trade"
- B. "Balance of Payment" includes "Balance of Trade"
- C. "Balance of Trade" includes "Balance of payment"
- D. Neither of the statement is correct.

**15. The Industrial Finance Corporation of India (IFCI) was established in-**

- A. July 1948
- B. July 1950
- C. July 1955
- D. July 1947

**16. The Head office of NABARD is located at**

- A. Kolkata
- B. Mumbai
- C. Guwahati
- D. New Delhi

**17. Repo rate signifies-**

- A. The rate at which banks borrow from RBI
- B. The rate at which RBI borrow from other banks.
- C. Deposit rate
- D. Rate of economic growth

**18. The Value System is**

- A. External elements of business
- B. Internal elements of business
- C. Not an element
- D. Both A and B above

**19. Which one of the following is not an International Economic Institutions**

- A. World Bank
- B. WTO
- C. IMF
- D. IDBI

**20. North East Industrial and Investment Promotion Policy (NEIIPP) was announced on -**

- A. 1<sup>st</sup> April 2007
- B. 1<sup>st</sup> December 2007
- C. 1<sup>st</sup> January 2007
- D. None of the above

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