

BACHELOR OF BUSINESS ADMINISTRATION
First Semester
Name of the Paper: Communicative English
(Common for all under graduate courses)
Paper Code: BBA-01

Duration: 3 Hrs

Full Marks: 70

(PART-B: Descriptive)

Duration: 2 Hrs 40 minutes

Marks : 50

1. Give the meanings of the following homophones and use them in a sentence: **2×3 = 6**

altar and alter, brake and break, complacent and complaisant

2. Answer any two questions from the following: **2×2 = 4**

- a) What is a determiner? Give examples.
- b) Why does an adolescent need to eat healthy food?
- c) What are various barriers of communication?
- d) How Information Technology may be used for communication.

3. Identify the suffixes and prefixes from the following, give their meaning and usage: **3×2=6**

tude, ambi

4. Read the following passage and deduce due to lack of which life skills the following events occurred and how would it have helped if the perpetrators had learnt Life Skills: **6**

Kill that noise or I'll kill you!

People often complain that loud noise drives them crazy. But in Britain, it is driving people to violence. A London man could no longer stand the music from a party next door. He set fire to the hallway outside the party. A woman trying to escape jumped out of a window from the third floor and killed herself. The London man received a life sentence for murder. A man from Wales went to complain about a loud music from a neighbor's home. He was stabbed by the neighbor. A man in Winchester, because of a constantly barking dog, hit his neighbor with an iron bar. The dog's owner fell, hit his head on the road and died four days later. A Manchester man fired an air rifle into a nearby flat from which loud music was playing. The judge refused to send the man to jail for his action and fined him £5,000 instead.

5. Answer any one question from the following:

3

- a) How do you think *Listening Skills* may enhance some of the life skills?
- b) Give your idea on, "Civic Sense in USTM".
- c) Give two food from where we derive: carbohydrates, fats and vitamins

6. Comprehension:

The Bermuda Triangle

At 2 pm on 5 December 1945, five US bombers took off from Fort Lauderdale in the USA for a training flight in perfect weather. Shortly afterwards, the pilots radioed that their flight instruments were all malfunctioning. Two hours after take-off, all contact with the planes was lost. A reconnaissance plane was immediately dispatched to search for the missing planes. Within 20 minutes, radio contact with it had also been lost. No trace of any of the planes was ever found. In all, six planes and 27 men had vanished into the air.

The disappearance of the six planes was far from being the first mysterious incident in the area: for years, navigational problems and strange magnetic forces had been reported. The disappearance was not even the greatest disaster within the triangle. The Cyclops, a 19,000-ton US ship was sailing from Barbados to Norfolk, Virginia. In March 1918, when it vanished with its crew

of 309 from the surface of the ocean without making a distress call and without the slightest wreckage ever being found.

The losses of boats and planes in that area defy explanation. The disasters are the origin of a new phrase in the English language – the Bermuda Triangle and this phrase has entered legend. The Bermuda Triangle has been called the Devils' Triangle, the Triangle of Death, the Graveyard of the Atlantic. It has swallowed up 140 ships and planes and more than 1,000 people. Today many airmen and sailors are still afraid of that area of the Atlantic Ocean.

- a) Where was Fort Lauderdale located? 1
- b) This legend is over. Nobody believes it anymore. (True or False) 1
- c) What was 'Cyclops'? Describe its experience in the Bermuda Triangle. 1
- d) What is Devils' Triangle and why is it called so? 2

7. Answer any four from the following: **4 × 5 = 20**

- a) Condense the above passage (Passage of Question no: 6) with an appropriate title.
- b) How life skills and which ones may be used to enhance self confidence?
- c) Write a paragraph on the Life Skill: "Interpersonal Relationship"
- d) Write a letter to the Editor of a news paper with information on bad drainage problems in your locality.
- e) Write a circular informing your business correspondents of your change of address.
- f) What do you mean by communication? Describe the process of communication.

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(PART-A: OBJECTIVE)

(All questions carry equal marks)

Answer the following as suggested in brackets:

1× 20=20

- i) advantage (give antonym): _____
- ii) dawdle(give antonym): _____
- iii) greed (give synonym): _____
- iv) Rule by mob (substitute with one word): _____
- v) That which cannot be avoided (substitute with one word): _____
- vi) adversity(give synonym): _____
- vii)regret (give word formation as Adjective): _____
- viii) persuasion (give word formation as Verb): _____
- ix) a) you can take
b) you can't take
c) the boy
d) the village
e) out of the village
f) out of the boy
g) but
Combine the above parts into a whole and meaningful sentence
- _____
- _____

x) They left their luggages at the railway station. (correct the sentence)

xi) Satyajit Ray, who conceived, co-authored and directed a number of good films, was one of India's most talented film-maker. (Correct the sentence)

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- xii) a) there are people
b) to be able to say
c) not because they enjoy the book,
d) who read a book
e) but because they want
f) that they have read it.

Combine the above parts into a whole and meaningful sentence.

- xiii) Mona was writing a letter to her father. (change to passive voice)
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- xiv) I had been promised a present by my uncle. (change to active voice)
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- xv) I (read) since morning. (supply the correct form of present tense in place of the verb given in the bracket)
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- xvi) He has come yesterday. (Give the verb in its proper tense and rewrite the sentence)
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- xvii) He is a man of *a few word*. (Give the correct use of the determiner in the *italicised* part of the sentence)
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- xviii) Sarla calls me _____ (complete the sentence using proper determiner)

- xix) There isn't _____ (complete the sentence using proper determiner)

- xx) I have done my duty. (change to passive voice) _____
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