

11. Small Farmers Agri-Business Consortium is situated:
 - a. New Delhi
 - b. Chennai
 - c. Kolkata
 - d. Mumbai
12. Anand pattern Dairy cooperative is a good example of..... livestock farming.
 - a. Cooperative
 - b. Intensive
 - c. Integrated
 - d. Mixed
13. Cooperative farming is a system of farming where a group of people areassociated based on equality for economic and social benefit.
 - a. Formally
 - b. Voluntarily
 - c. Informally
 - d. None of these
14. Use of machines for conducting agricultural operations replacing the traditional methods is called:
 - a. Farm industrialization
 - b. Farm privatization
 - c. Farm machination
 - d. None of these
15. The typical rural market of North east India can be classified as:
 - a. Organized
 - b. Unorganized
 - c. Both A and B
 - d. None of these
16. India is thelarger producer of Wheat and Paddy.
 - a. 1st
 - b. 4th
 - c. 2nd
 - d. 3rd
17. NIAM is situated in Kerala.
 - a. True
 - b. False
18. Peasant farming is the kind of farming in which individual cultivator is the owner, manager and organizer of the farm.
 - a. True
 - b. False
19. Generally mixed crop-livestock farming complemented and supplemented with horticulture, floriculture, fish farming etc. is prevalent in rural India.
 - a. True
 - b. False
20. Farming is basically an organized system of Management of farm operations.
 - a. True
 - b. False

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(PART-B : Descriptive)

Time : 2 hrs. 40 min.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

1. a. What is Agricultural marketing? 2+8=10
 b. Define the present state of Agricultural marketing system in India.
2. What are the government interventions for agricultural marketing? 10
3. What are the defects of Agricultural marketing in India? 10
4. a. Define Marketed and Marketable Surplus. 4+6=10
 b. What are the measurements of Cooperative farming?
5. What is sound agricultural marketing system? 10
6. State the relationship between Demand, Supply and Price. What are the characteristics of rural marketing? 8+2=10
7. a. What is Co-operative farming? 2+4+4=10
 b. What are the advantages of Co-Operative farming?
 c. What are the causes of failure of Co-operative farming?
8. a. Define Farming. 2+8=10
 b. Give an account of Farming in India.

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