

MRD
First Semester
Rural Industrialisation & Entrepreneurship
(MRD-04)

Duration: 3Hrs.

Full Marks: 70

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.

Marks: 50

1. Answer any three from the followings:

10×3=30

- a) What is Appropriate Technology? Discuss its importance for Rural Industries.
- b) Define entrepreneurship. Discuss the characteristics of entrepreneurs.
- c) What is Rural Industrialization? Illustrate the role of Small Scale Industries in Economic Development.
- d) What are the functions of SISI in the context of providing consultancy and training to small entrepreneurs?

2. Answer any four from the followings:

5×4=20

- a) Discuss the importance of Growth Centre in developmental aspect.
- b) Illustrate the problems encountered by Women entrepreneurs.
- c) Discuss the Gandhian approach to Rural Industrialisation.
- d) Differentiate between entrepreneur and manager.
- e) Discuss the hindrances of small scale industries.
- f) What is the role of public enterprises in under-developed economies?

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PART A: Objective

Duration: 20 minutes

Marks – 20

(All questions carry equal mark)

Answer the followings:

1. Who firstly used the term entrepreneur?
a. V.K Dubey
b. Elmhirst
c. Richard Cantillan
d. Mohd. Yunus
2. Rashtrita Mahila Kosh was established in the year--
a. 1993
b. 2006
c. 1999
d. 2010
3. Who was the proponent of Micro-credit delivery system to the rural masses in Bangladesh?
a. J.Paul Leagans
b. Mohd. Yunus
c. Weaver
d. R.N Tagore
4. The training process is separated into how many phases?
a. Three
b. Ten
c. Five
d. Seven
5. Gandhiji considered Khadi as the--
a. Entrepreneurship
b. SHG
c. Lead Industry
d. Development Organisation
6. What is Experiential Learning?

7. What are the four cores of Entrepreneurship Development?

8. What is KVIC?

9. What does SWOT stand for?

10. What is Entrepreneurship?

11. Fill in the blanks:

- a. Entrepreneurs are innovative and -----.
- b. SHGs are -----association of peoples.
- c. The Growth Centre strategy aims at expansion of services needed by agricultural growth with the -----.
- d. EDGE programme is one of the frontile programmes of -----.
- e. SISI has a wide spectrum of technological, management and -----tasks to perform.

12. Define the term Globalisation.

13. What are the criteria for choosing appropriate technology?

14. Define the term debt.

15. What do you mean by oligopoly market?

16. What are the different stages of SHG formation?

