MA RURAL DEVELOPMENT
First Semester
RURAL ENTREPRENEURSHIP DEVELOPMENT
(MRD - 105)

Duration: 3Hrs.

Full Marks: 70

Part-A (Objective) =20
Part-B (Descriptive) =50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.

Marks: 50

Answer any *four* from *Question no.* 2 to 8
Question no. 1 is compulsory.

1. Define Entrepreneurship. What are the factors responsible for Entrepreneurship? What are the functions of an Entrepreneur? What are the characteristics of an Entrepreneur?   (2+2+2+4=10)

2. What are the effects of Globalization on Rural Entrepreneurship? What challenges and opportunities faced by rural entrepreneurship in India.   (5+5=10)

3. What is Agri Preneurship? Why Agri Preneurship development is important for society? Describe the Government programmes and policies for Agribusiness.

                                                                              (2+4+4=10)

4. Define Innovation theory. What are the profitable areas of Entrepreneurs? (8+2=10)

5. Short Notes: (5+5=10)

   a) Entrepreneurship development in North East India.

   b) Significance of Rural Industrialization.

6. What is SWOT Analysis? Describe the SWOT Analysis with a Suitable example.

                                                                              (5+5=10)

7. What is a Field level organization? What is the role of an exhibition in entrepreneurship development? Relationship between Entrepreneurs, Entrepreneurship and Enterprises.   (2+2+6=10)

8. Write the full form: MSME, NABARD. (2+2+6=10)

Define KVIC. What are the functions and objectives of KVIC?

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Duration: 20 minutes　　　　　　　　　　　　　　　**Marks – 20**

(PART A - Objective Type)

I. Choose the correct answer:　　　　　　　　　　**1×20=20**

1. The term Entrepreneur was first used in the year
   a. 1750　　　b. 1755　　　c. 1760　　　d. 1775

2. KVIC established under the KVIC act in the year
   a. 1950　　　b. 1956　　　c. 1960　　　d. 1965

3. KVI programmes are implemented through
   a. 20 states/UTs KVIBs
   b. 33 states/UTs KVIBs
   c. 40 states/UTs KVIBs

4. The term Entrepreneur was first used by
   a. Hagen　　　　　　b. Richard Cantillon
   c. Paul Legan　　　　d. Cole

5. Innovation theory coined by
   a. Schumpeter　　　b. McClelland
   c. Knight　　　　　d. David

6. Need for Achievement theory introduced b
   a. Hagen　　　　　　b. Richard Cantillon
   c. McClelland　　　　d. Marshall

7. Theory of Profit propounded by
   a. Hagen　　　　　　b. Knight
   c. Staurt Mill　　　　d. McClelland

8. Agri- Preneurship deals with
   a. Agriculture　　　b. Animal
   c. Society　　　　　d. Agriculture and allied

9. X- Efficiency theory coined by
   a. Knight　　　　　b. Leibenstein
   c. Richard　　　　　d. Hagen

10. The concept of ……….efficiency is also used in the theory of Bureaucracy.
    a. X-efficiency　　　b. Y-efficiency
    c. Z- efficiency　　　d. W- Efficiency

11. The word Entrepreneurship is derived from the ....word.
    a. Latin   b. German
    c. Greek   d. French

12. Schumpeter considered entrepreneurship as the catalyst in the year
    a. 1947   b. 1952   c. 1949   d. 1961

13. The word Entrepreneurship is derived from the word..........................
    a. enterprise   b. entreprendre   c. entrepreneur

14. Md. Yunus, founder of Grameen Bank in
    a. India   b. Bangladesh
    c. Africa   d. USA

15. The Government of India in ....announced the introduction of SEZ's Policy.
    a. April 1995   b. April 2000
    c. April 2005   d. April 2012

16. The Entrepreneurship Development Institute of India was Set up in............
    a. 1980   b. 1983   c. 1989   d. 1991

17. National Institute of Agricultural Extension Management was set up in ....
    a. 1979   b. 1981   c. 1987   d. 1993

18. MANAGE is an Apex National Institute set up under the ....
    a. CSIR   b. ICSSR   c. ICAR

19. Indian Institute of Entrepreneurship is situated at........................
    a. Chennai   b. Kolkata
    c. Guwahati   d. New Delhi

20. Full form of NSIC
    a. National Small Industry Commission   b. National Small Industry corporation
    c. National Small Industry Centre   d. National Small Investment corporation

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